

B'lore boys' film on waste bags award

TIMES NEWS NETWORK

Bangalore: Meet Bob, Mr X's much-desired friend capable of playing 'snake', checking emails and surfing the internet, besides making phone calls and sending SMSs of course. A 2008-model 'super-cool' phone, Bob's friendship with its master lasted only three years.

By 2011, Mr X started fancying Chip. With full touch capability and an ability to bear apps and a host of games, Chip was more agile than Bob. But this bond too was short-lived, 18 months to be precise. For, Mr X had found HD.

Loaded with an array of additional features, HD had to be owned and soon Mr X grabbed it. But HD slipped from his hand after three months and stopped working. That's when Mr X thought of his old friends -- Bob and Chip. But it was too late, they had found their way into a bin.

Bob was shipped to another continent and found use in a kid's hand, while Chip found her way to a landfill where her



THREE CHEERS: Abhishek Krishna, Inavamsi B Enaganti and Sesh Sadasivam, creators of the five-minute animation movie TechJunk

toxic remains have polluted the river. "Don't do this. Reduce (buying), repair, reuse, and recycle." That's the message from three young Bangalore boys, and Bob and Chip are the metaphors they are using to convey the sentiments.

Bob and Chip are characters of TechJunk, a five-minute movie made by three 17-year-olds — Sesh Sadasivam, Abhishek Krishna and Inavamsi B Enaganti of Sri Kumaran Children's Home. The movie, while educating people on the problems associated with e-waste, gives a 'four-R' mantra to reduce the same: Reduce, Repair, Re-use and Recycle.

"Waste generated from technology has been bothering us for a while. We've read reports about people being affect-

ed," says Sesh, the brain behind TechJunk's script and narration. In fact, the boys were in the process of designing posters to educate their peers and others about e-waste when Jayanthi Sridhar, their teacher, told them about a global competition — Adobe Youth Voices (AYV) Awards.

"We decided to make a film instead and take it to the world," says Abhishek, and their efforts surely didn't go wasted. The team won the audience prize in the animation category, garnering over 2 lakh online votes. It took them about 25 days to make TechJunk, with most of the time spent on agreeing upon the script, while it really cost them nothing. "The actual movie-making took about a week," says Sesh.

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The decision to go animated was quick and unanimous. After all, this wasn't the first time they were trying their hands at making movies. Sesh and Inavamsi have made a short documentary titled 'Proud Indian' on dignity of labour and the duty behind every job. Abhishek has made a movie titled '24 hrs in Bangalore'.

"While we knew each other as classmates, what really got us together was the National Talent Search Examination (NTSE). Once we all became NTSE scholars, we started hanging out together, and that's what made TechJunk happen," adds Inavamsi.

Today, even as they continue to bask in the global glory, they've set their minds on another movie, this time on the importance of expression sans voice of language.